## SALOMON LIPSCHUTZ & CO.



## Lena Mor Associate

Practice Areas Commercial Law, Intellectual Property

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Education The Hebrew University, Jerusalem (LL.B) class of 2005

Lena Mor is a partner in the Commercial Litigation and Intellectual Property teams at Salomon Lipschitz & Co.

Lena is a skilled litigator who professionally leads complex commercial proceedings, including contractual and business disputes, corporate law claims and class actions, before all courts as well as in mediations and arbitrations.

Over many years of legal activity, Lena has gained extensive experience in many and diverse issues in the areas of intellectual property, both in the field of ongoing consulting such as preparation of contracts and legal documents to regulate rights in works, designs and inventions, reputation protection, trademarks and patents and in conflict management.

Furthermore, Lena has gained expertise in consumer protection law, privacy protection and databases (including accompanying the database registration process) and she advises leading companies in the local and international market regarding marketing and advertising of various products, conducting promotions and lotteries and consumer complaints, and advises on various labor law issues.

Lena also advises on various issues in the field of labor law and represents in proceedings before the labor courts.

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Tel. 03-5757712





Fax. 03-5757725

lena@ysl-law.com

6 HaHilazon St., Ramat Gan 5252270