

Technology continues to transform the way we work, live and do business in more ways than ever before. From bio-tech to agro-tech, software to fin-tech, understanding the specific opportunities and challenges of an industry demands knowledgeable and proactive advisers with a longstanding track record in the field. **Hi-Tech** team at Salomon Lipschütz & Co., run by Adv. **Narda Ben Zvi**, is your adviser.

As one of the most seasoned law firms in the Israeli market, our Hi-Tech department specializes in guiding start-ups and established high-tech companies, technological incubators, venture capital funds, Israeli and foreign investors and entrepreneurs involved right across the spectrum of pharma, hardware and software, communications, IT, internet, mobile applications, clean-tech and many more.

Ranked in Legal 500 and thriving under the leadership of **Narda Ben Zvi**, we are recognized for providing clients with a *"hands-on, client-friendly service"* and a specialist expertise in distinct areas including ad-tech (advertising technology), internet law, e-commerce, online gaming, fin-tech and digital content networks.

Clients regularly trust our guidance in large-scale M&A transactions, mergers of Israeli companies, and more. For example, we recently advised BriefCam on the acquisition by Canon of 100% equity in the client company. Clients also benefit greatly from our significant expertise in identifying and protecting clients' intellectual property, including inventions, trade secrets and trademarks, and regularly structure and negotiate complex licensing and OEM transactions, development and manufacturing agreements, joint ventures, strategic collaboration agreements and transactions for IP purchasing or licensing. We also provide clear-cut advice with regards to equity, bridge financings and investments.

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Working closely with our clients inside and outside board meetings, we also advise on corporate issues, outlining employee option plans and other incentives and liaising with the National Authority for Technological Innovation (NATI) for grant applications, royalty agreements and technology transfers.

*Stay in touch:*

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